

FOR IMMEDIATE RELEASE

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TC Group Americas Inc. announces a new Marketing Manager – MI & HD Divisions

Kitchener, Canada, February 2010 - TC Group Americas Inc. distributor of Tannoy, Lab.gruppen, TC Electronic, TC Helicon, Dynaudio Acoustics and Linn is pleased to announce the appointment of Laura Clapp Davidson as Marketing Manager – MI & HD Divisions.

Laura has been with TC since 2007, excelling in the role of Product Specialist & Channel Marketing Coordinator and Artist Relations. Laura's extensive product and market knowledge of all TC Electronic and TC Helicon products and world-class demonstration skills were major factors in being promoted to the Marketing Manager position.

Laura graduated from Berklee College of Music in 2001 with a degree in Professional Music and spent 7 years in Nashville as a full time performing musician. Marc Bertrand, CEO of TCGA Inc. says, "Laura brings a tremendous amount of real world user experience to her new role. I am looking forward to Laura's professional belief in our products and the enthusiasm she brought to our demo's and video's being expressed in all of our marketing plans, strategies and materials"

Davidson's new position within TCGA, will focus on the continued growth of our brands in both the MI and HD market verticals. Laura will be the primary communication liaison between TC Group Americas Inc. and all the brands represented for these important market verticals.

Jennifer Kavanagh
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